



INDUSTRY, USER & COMPANY ANALYTICS

Origin Analytics provide intel specific to the growth and trends of the material transparency movement, user search habits, CSI division comparisons and geographical comparisons.

Origin Analytics to help manufacturers optimize their exposure on Origin and connected Libraries (mindful MATERIALS, Sourced by Delos, Hines 1MP, etc.) and guide sustainability efforts.

Free Analytics are provided periodically on Origin, are published annually in newsletters, and are presented during selected industry events.

ENHANCED Analytics packages are available quarterly. Analytics Package overview:

- Quarterly growth and traction of Origin, connected platforms (Sourced by Delos, Hines 1MP, mindful MATERIALS, etc.), and data partner integrations (C2C, ClearChem, CRI, Declare, HPD, Intertek, SCS Global Services, etc.).
- Branded company reports, pie charts and graphic visuals to assist internal sustainability reviews.
- Company specific search statistics and exposure performance metrics.

REQUEST A PREVIEW OF YOUR COMPANY/INDUSTRY SPECIFIC ANALYTICS!

\$2500 discount on Origin ENHANCED Analytics – 2020 mindful MATERIALS* PROGRAM Sponsors.
10% discount – Origin ENHANCED Account subscribers.

ANALYTICS		FREE	ENHANCED
Market & industry intel	Traffic growth on Origin Data Hub and the mindful MATERIALS* (mM) Library	●	●
	Growth of total companies and users	●	●
	Growth of total user activity	●	●
	Content growth	●	●
	Top most used certification search filter	●	●
	Traffic growth of your connected Libraries (Sourced by Delos, Hines 1MP, Building Material Scout, mindful MATERIALS, etc.)		●
	Growth of user activity per Library, country and city		●
	Search distribution (country and city) for ALL connected Libraries		●
	Most frequently combined search filters		●
	Top 5 search filters per filter category		●
Company /Brand Intel	Summary of Connected Libraries your materials are published to		●
	My company material, certification and user growth		●
	Summary of your published content (on Origin and mindful MATERIALS)		●
	Summarize suggested 3rd Party data that may match your materials		●
	Completeness of your materials as compared to companies with similar materials		●
	Overall performance of my company in Material Category + CSI searches		●
	Global brand representation, by country and city		●
			\$7500 / yr.

*All paid accounts renew and are charged on an annual basis. Prices subject to change and are exclusive of taxes. All prices are in USD.

*mindful MATERIALS is an Origin connected library www.mindfulmaterials.com