



## ANALYTICS

Origin Analytics provide intel specific to the growth and trends of the material transparency movement, user search habits, CSI division comparisons and geographical comparisons. Origin Analytics to help manufacturers optimize their exposure on Origin and connected Libraries (mindful MATERIALS, Sourced by Delos, Hines 1MP, etc.) and guide sustainability efforts.

Free Analytics are provided periodically on Origin, are published annually in newsletters, and are presented during selected industry events. Be sure to subscribe to Origin’s Newsletter to receive Free Analytics.

Branded, Enhanced Analytics packages are available quarterly. Analytics Package overview:

- Quarterly growth and traction of Origin, connected platforms (Sourced by Delos, Hines 1MP, mindful MATERIALS, etc.), and data partner integrations (C2C, ClearChem, CRI, Declare, HPD, Intertek, SCS Global Services, etc.).
- Branded company reports, pie charts and graphic visuals to assist internal sustainability reviews.
- Company specific search statistics and exposure performance metrics.

**NOTE: 2019 mindful MATERIALS Sponsors receive a discount on Origin Analytics.**

ANALYTICS	FREE	ENHANCED
Traffic growth on the Origin Data Hub and the mindful MATERIALS (mM) Library	✦	✦
Growth of total companies and users	✦	✦
Growth of total user activity and engagement	✦	✦
List of all participating Manufacturer and AEC companies	✦	✦
Total of all certifications/declarations, per program (C2C, Declare, EPD, HPD, etc.)	✦	✦
See the 2 most used search filters per filter category	✦	✦
Summary of Connected Libraries your materials are published to (Sourced by Delos, mM, etc.)		✦
Traffic growth of your connected Libraries (Sourced by Delos, Hines 1MP, mindful MATERIALS, etc.)		✦
My company material, certification and user growth		✦
Growth of user activity per Library, country and city		✦
Summary of your published content (on Origin and mindful MATERIALS)		✦
Receive suggestions + duplication alerts when 3rd Party data may match your materials		✦
Completeness of your materials as compared to companies with similar materials		✦
Overall performance of my company in Material Category + CSI searches		✦
Global brand representation, by country and city		✦
Top 5 search filters per filter category		✦
Search distribution (country and city) for ALL connected Libraries		✦
Most frequently combined search filters		✦
		<b>\$7500 / yr.</b>

\*All paid accounts renew and are charged on an annual basis, Analytics prices subject to change after November 30, 2018.

Custom analytics packages are also available, please contact us to discuss your needs or for more information:

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